



## FRONT DOOR DISPLAY APPLICATION

I/We, \_\_\_\_\_, would like to design and present a Front Door Display in the Flower & Garden segment of the 2010 Mid-Atlantic Home & Flower Show at the Virginia Beach Convention Center.

Overall Show Theme: *What Color is your Garden?*

Show Dates: February 5-7, 2010

Show Hours: Friday & Saturday      10:00 a.m. – 9:00 p.m.  
Sunday                                      10:00 a.m. – 4:00 p.m.

**Work on displays** may begin at noon on Tuesday, February 10, 2010. All displays must be complete by noon on Thursday, February 12, 2010, to allow for the cleaning crew to clean the aisles and for judges to judge the displays.

**Watering, cleaning and refurbishing** of displays must be done before the show floor opens (7:30 a.m. – 9:45 a.m.) or after the show closes (9:00 p.m. – 10:00 p.m.).

**At the close of the show** at 4:00 p.m. on Sunday, displays must be quickly and safely removed. The closest exit route is directly through the loading dock doors at the back of the show display area or directly out the front entrance of the Convention Center.

**Display signage** will be provided by the show.

Entrant (please print)\* \_\_\_\_\_  
Address\* \_\_\_\_\_  
Club\* \_\_\_\_\_  
Phone\* \_\_\_\_\_  
E-mail\* \_\_\_\_\_

\*REQUIRED INFORMATION

Return form to: Beverly S. Wayne, Floral Design Consultant  
5637 E. Worcester Drive  
Virginia Beach, Virginia 23455  
(757) 353-0197  
(757) 472-2522  
[lbev@cox.net](mailto:lbev@cox.net)

# Front Door and Judging Criteria Guidelines

## Design and Presentation Guidelines

- Front doors are located on the show floor of the Virginia Beach Convention Center.
- Each door has an 18" wide wall space on each side and at least 12" of wall space above. There is also 48" of floor space in front of the door where you may complete your front door entrance design.
- Plants and décor in your design may not extend beyond these dimensions.
- Plant material and flowers may be live with roots intact or fresh cut.
- Fresh and dried materials may be used. No more than 5% of all decorative materials may be silk.
- The door and surrounding wall is primed in white. You may paint and decorate your door with any colors or textures you would like to execute your design. THERE MAY BE NO SPRAY PAINTING!
- You are responsible for cleaning and clearing away any debris as well as protecting your neighbor's front door and the surrounding areas from any damage.
- Supports, trellises, arches, etc. may be attached with screws directly to the wooden structure if desired. NO NAILS.
- You may begin setting up your display at noon on Tuesday, February 2, 2010.
- Your display must be complete by noon on Thursday, February 4, 2010.
- The title of your Front Door Display must be submitted to Beverly Wayne by the December 1, 2009, deadline. (Call or e-mail the title.)
- A list of plants used in the Front Door Display must be submitted to Beverly Wayne by January 10, 2010, using the attached form.

## Judging Criteria

- 20% **Overall Design** – Balance, Appropriate
- 20% **Creativity** – Interesting, Unique, Related to show theme of *Gardens for All Seasons*
- 20% **Plant Material** – Identification, Textures, Compatible
- 20% **Color** – Pleasing, Appropriate, Effective
- 20% **Impact** – Lush, Realistic

**KEEP THIS PAGE FOR YOUR REFERENCE**

Questions? Beverly Wayne, Floral Design Consultant  
363-0197 or 472-2522  
[1bev@cox.net](mailto:1bev@cox.net)



**INFORMATION NEEDED for each 2010 FRONT DOOR ENTRY**

<b>Name of Designer/s:</b>			
<b>Address:</b>			
<b>Phone</b>		<b>E-mail</b>	
<b>Name of Club</b>			
<b>Title of Display</b>			

PLANTS USED	

**SEND THIS FORM NO LATER THAN JANUARY 10, 2010 TO:**

**Beverly Wayne ~ 5637 E Worcester Drive ~ Virginia Beach, Virginia 23455**

363-0197 or 472-2522    [1bev@cox.net](mailto:1bev@cox.net)