



WINDOW BOX DISPLAY APPLICATION

I/We, _____, would like to design and present a Window Box Display for the Flower & Garden segment of the 2010 Mid-Atlantic Home & Flower Show at the Virginia Beach Convention Center.

Overall Show Theme: *What Color is your Garden?*

Show Dates: February 5-7, 2010

Show Hours: Friday & Saturday 10:00 a.m. – 9:00 p.m.
Sunday 10:00 a.m. – 4:00 p.m.

Window boxes must be set in place between 9:00 a.m. and noon on Thursday, February 4, 2010. This allows for the cleaning crew to come in and clean the floors and for judges to judge the displays.

Watering, cleaning and refurbishing of displays must be done before the show floor opens (7:30 a.m. – 9:45 a.m.) or after the show closes (9:00 p.m. – 10:00 p.m.).

At the close of the show at 4:00 p.m. on Sunday, displays must be quickly and safely removed. The closest exit route is directly through the loading dock doors at the back of the show display area or directly out the front entrance of the Convention Center.

Display signage will be provided by the show.

Entrant*
(please print) _____
Address* _____
Club* _____
Phone* _____
E-mail* _____

*REQUIRED INFORMATION

Return form to: Beverly S. Wayne, Floral Design Consultant
5637 E. Worcester Drive
Virginia Beach, Virginia 23455
(757) 353-0197
(757) 472-2522
1bev@cox.net

Window Box and Judging Criteria Guidelines

- Plant material must be live with roots in tact.
- Planting may not extend more than 6" beyond the ends or the front of the window box.
- There is no height restriction.
- There is no trailing restriction.
- The top lip of the window box is situated 3' above the floor level.
- Each window box fits into a 4' wide by 8' tall wall section on the show floor of the Virginia Beach Convention Center.
- The window box holder and the supporting wall are painted white. No other painting may be done to that basic structure.
- Supports, trellises, arches, etc. may be attached with screws directly to the wooden wall if desired. NO NAILS.
- Ornamental objects may be included in the window box itself.
- Entries must be in place between 9:00 a.m. and 12:00 noon on Thursday, February 4, 2010.
- **A copy of the completed first page of this form** must be submitted to Beverly Wayne as soon as possible.
- **A copy of completed page three of this form** must be submitted to Beverly Wayne no later than January 10, 2010.

Judging Criteria

- 20% **Overall Design** – Balance, Appropriate
- 20% **Creativity** – Interesting, Unique, Related to show theme of *Gardens for All Seasons*
- 20% **Plant Material** – Identification, Textures, Compatible
- 20% **Color** – Pleasing, Appropriate, Effective
- 20% **Impact** – Lush, Realistic

KEEP THIS PAGE FOR YOUR REFERENCE

Questions? Beverly Wayne, Floral Design Consultant
363-0197 or 472-2522
1bev@cox.net



INFORMATION NEEDED for each 2010 WINDOW BOX ENTRY

Name of Designer/s:			
Address:			
Phone		E-mail	
Name of Club			
Title of Display			

PLANTS USED	

SEND THIS FORM NO LATER THAN JANUARY 10, 2010 TO:

Beverly Wayne ~ 5637 E Worcester Drive ~ Virginia Beach, Virginia 23455

363-0197 or 472-2522 1bev@cox.net